

Commuter Choice Leader Initiative Helps To Address Transit Needs on Campus



Last May 30, Vice Chancellor Paul Tabolt, Public Safety Director Jim Fadenrecht, Parking and Transit Director Joe Roy and Transportation Modes Coordinator David Cook were honored at an awards luncheon in Denver, and accepted a plaque from the EPA and DOT which recognized CU-Boulder for its outstanding commitment to employer-provided commuter benefits, and for achieving the Commuter Choice Leadership Initiative's National Standard of Excellence.

The University of Colorado at Boulder is a member of the Commuter Choice Leadership Initiative, which furthers good commuting goals and practices for the university. Established by the U.S. Environmental Protection Agency (EPA) and the U.S. Department of Transportation (DOT), this initiative helps employers to address limited or expensive parking, reduce traffic congestion, improve employee recruiting and retention, and minimize the environmental impacts associated with drive-alone commuting. Participating companies earn the designation of Commuter Choice Employer, a mark of excellence for environmentally and employee-friendly organizations.

According to the EPA and DOT, the initiative is dramatically improving the way people

get to and from work.

Participating Commuter Choice Employers are offered technical assistance, public recognition and promotion, training, Web-based tools and forums for information exchange to help further their goals.

To participate in the program, employers sign a voluntary agreement with the EPA and DOT. As part of this agreement, employers make a series of commitments, including ensuring a minimum level of employee participation, designating a central point of contact for employee questions, providing a Guaranteed Ride Home for participating employees and offering a series of commuter benefits.

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